MAVSPACE INNOVATIONS COURSE OUTLINE

Introduction to WordPress
- What is WordPress?
- Benefits of using WordPress
- WordPress.com vs. WordPress.org
- WordPress vs other CMS

Getting Started with WordPress
- WordPress Installation
- General Setting
- Writing Setting
- Reading Setting
- Discussion Setting
- Media Setting
- Permalink Setting

WordPress Categories
- Add Category
- Edit Category
- Delete Category
- Arrange Categories

WordPress Posts
- Add Posts
- Edit Posts
- Delete Posts
- Preview Posts
- Publish Posts

WordPress Media
- Media Library
- Add Media
- Insert Media
- Edit Media

WordPress Pages
- Add Pages
- Publish Pages
- Edit Pages
- Delete Pages

WordPress Themes
- Exploring different WordPress themes
- Installing and customizing themes

- Understanding theme settings and options

WordPress Plugins
- Introduction to WordPress plugins
- Installing and activating plugins
- Popular plugins for various functionalities
  (Contact forms, social media integration, etc.)

Customizing Your WordPress Site
- Customizing site identity (logo, site title, tagline)
- Customizing menus and navigation
- Creating custom layouts with widgets

WordPress Security
- Understanding WordPress security vulnerabilities
- Best practices for securing your WordPress site
- Using security plugins and tools

WordPress Maintenance
- Updating WordPress core, themes, and plugins
- Backing up your WordPress site

WordPress ECommerce
- Introduction to WordPress e-commerce plugins (e.g., WooCommerce)
- Setting up an online store with WordPress

WordPress and Blogging
- Starting a blog with WordPress
- Creating engaging blog content

WordPress and User Management
- Creating and managing user accounts
- Assigning roles and permissions

WordPress and Analytics
- Integrating Google Analytics with WordPress
- Tracking website traffic and user behavior

Hosting
- Domain name registration
- Hosting the files and connecting to the databa